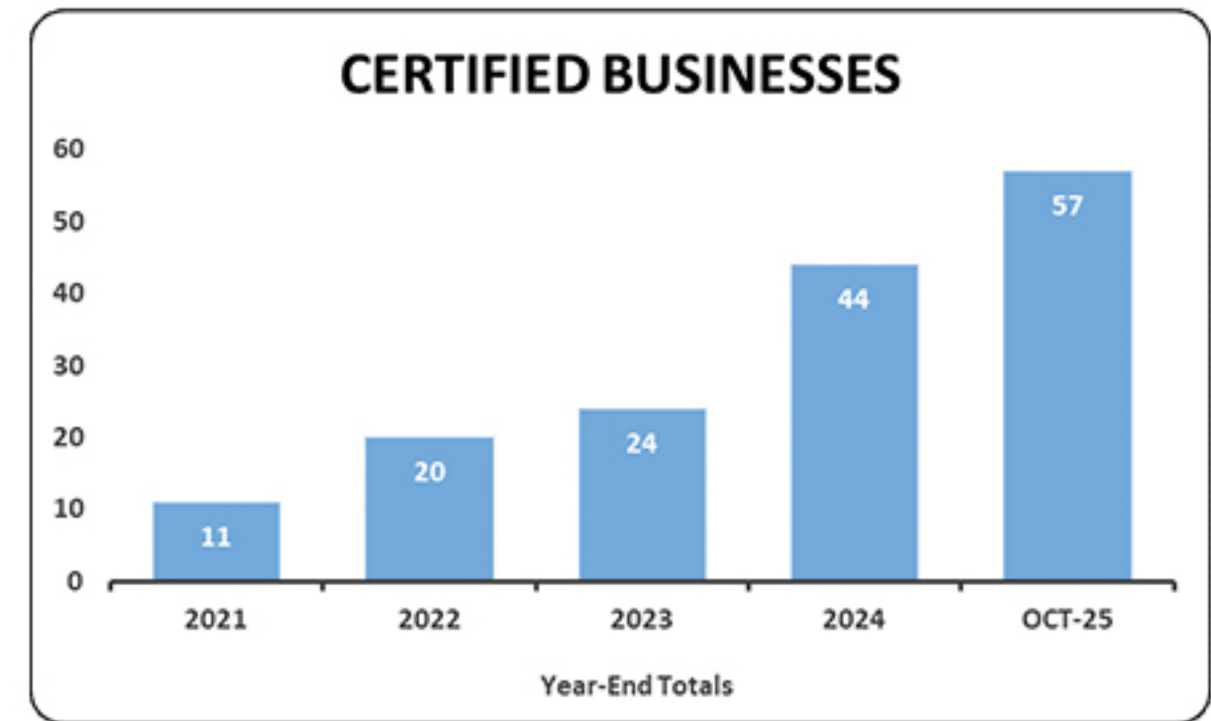


Program Highlights 2023-2025

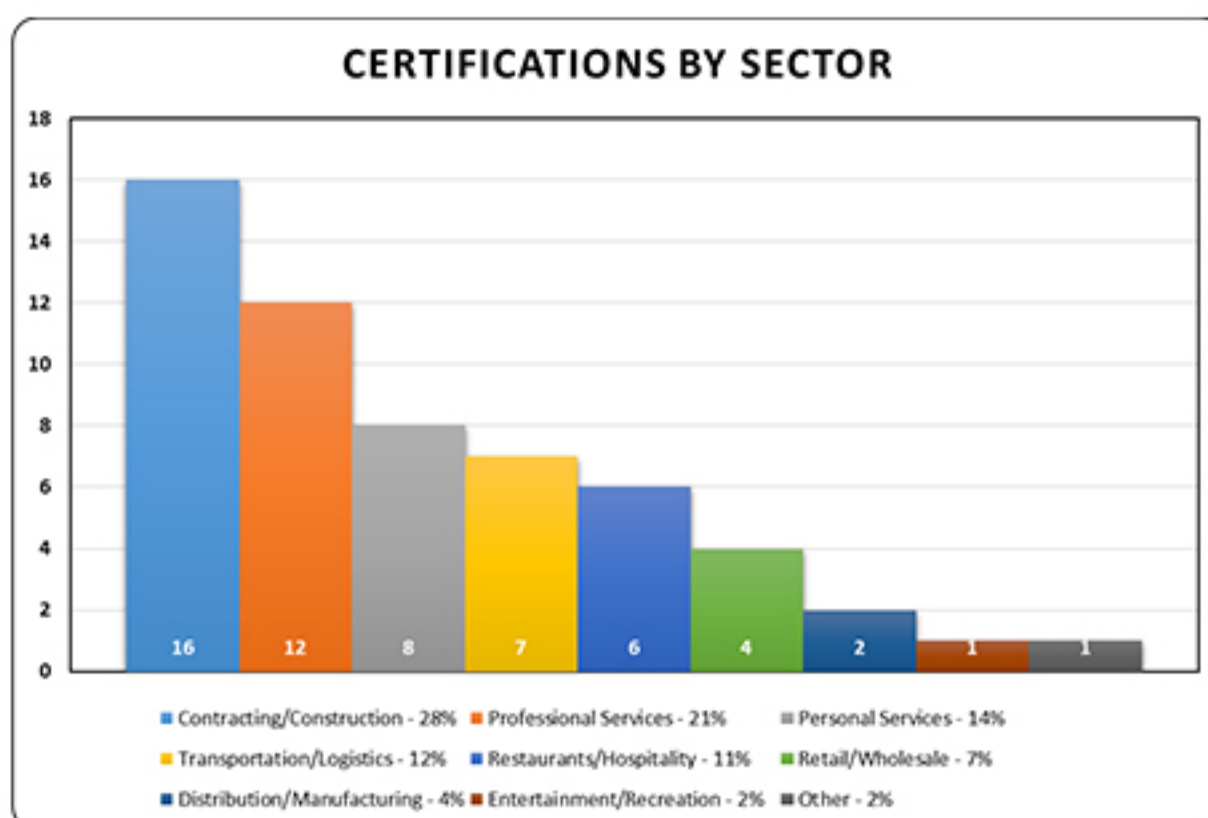
- First major updates to Certification Ordinances in 30+ years
- Assisted with 1st Black Business Month City Proclamation
- Extended certifications from 1 year to up to 2 years
- Added State Cross-Certifications for both Minority Business Enterprise (MBE) & Women Business Enterprise (WBE)
- Streamlined Cross-Certifications with Dayton and the State of Ohio
- Launched *Springfield Momentum Newsletter*
- Spotlit local companies for Black Business Month and Hispanic Heritage Month
- Expanded resource connections for regional business owners

"50 by 25" - A Milestone of Equity and Growth



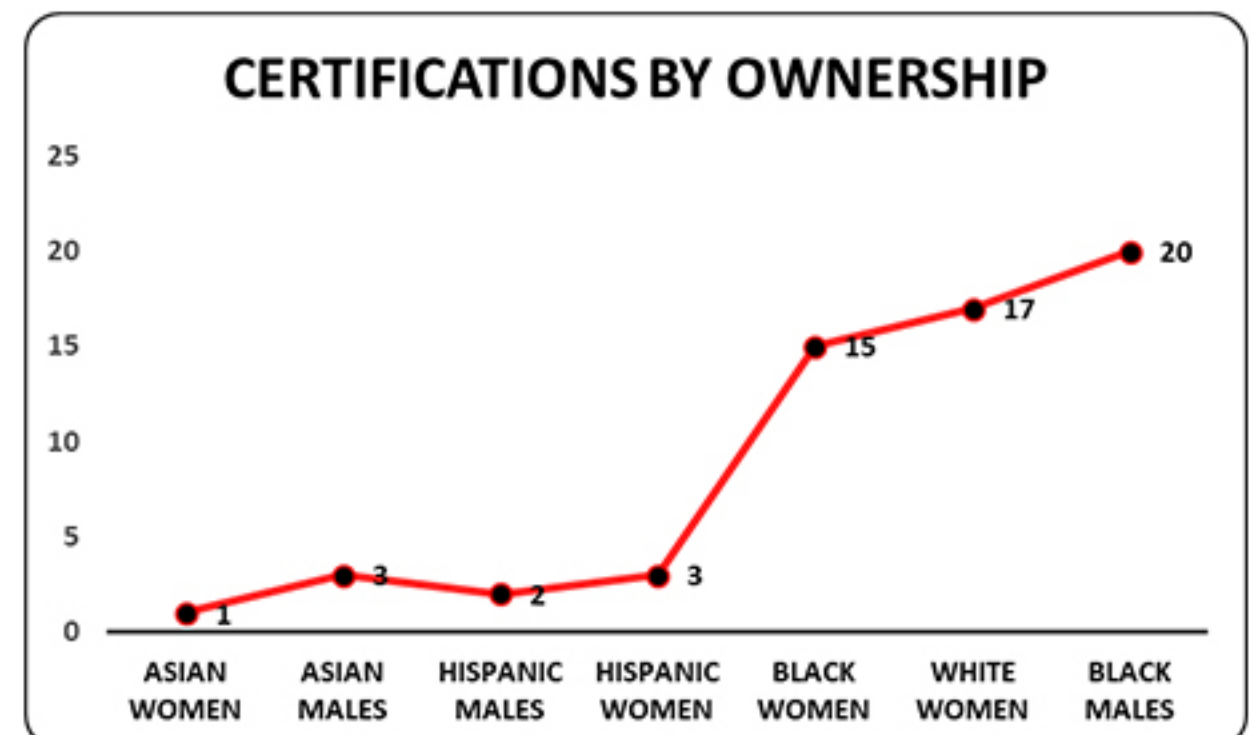
- Goal: Certify 50 businesses by 1/1/25
- Met 88% of goal with 44 certifications
- As of Oct. 2025, 57 businesses have been certified (nearly triple what it was in 2022)

Certification Snapshot



- Broad spectrum of industries: expanded from 6 to 9 sectors
- Contracting/Construction & Professional Services account for 49% of businesses certified currently

Certification Snapshot



- Black, male-owned businesses make up the largest amount of certifications (33%), followed by white women (28%) and black women (25%)

What's Next

- Expand certified business participation
- Strengthen resource alignment
- Continue to enhance program visibility and impact