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### **City of Springfield Hires Community Information Coordinator**

SPRINGFIELD, OH (March 12, 2018) — The City of Springfield has hired a Community Information Coordinator to bolster and streamline the City’s internal communication efforts as well as its information outreach to citizens.

Valerie Lough will manage the City’s communication efforts, which includes public information releases, social media, website content, and media relations for the City of Springfield. The City created this position, starting in 2018, after receiving input from the community about improving communications with citizens.

“This new position enhances public information efforts currently undertaken by various city departments,” said Springfield City Manager Jim Bodenmiller. “Valerie will bring all of that work together and allow us to communicate better internally and with residents and business owners in an even more effective manner. In today’s world, communication is a critical component in any organization’s success.”

Lough is a Springfield native and resident, and a graduate of Wright State University, holding a bachelor’s degree in Mass Communication. She previously served as a contract consultant in marketing and communications for Premier Health in Dayton, Ohio, and in internal communications at Miami Valley Hospital in Dayton from 2011 to 2012.

She was a crime and courts reporter at the Springfield News-Sun from 2006 to 2011, where she earned several industry awards, including Best News Writer in 2009 from the Associated Press Society of Ohio.

“I’m proud and excited to have this opportunity to give back to my community,” said Lough. “Working for the people of Springfield is a personal honor for me; this is my home, and I’m thrilled to be a part of a team that works to make an even better, brighter future for it.”