



NEWS RELEASE

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OFFICE OF THE CITY MANAGER

FOR IMMEDIATE RELEASE

SPRINGFIELD, OH (Nov. 16, 2020)

Annual Traffic Safety Campaign Launches Today

The Springfield Police Division is one of thousands of law enforcement agencies participating in the nationwide traffic safety program, “Click It or Ticket,” beginning today.

“Click It or Ticket” safety begins today, said Lt. Brett Bauer, Springfield Police Division. The campaign is focused on seat belt use for the safety of drivers and passengers alike. The seat belt campaign concludes on Nov. 29.

“We’re encouraging the public to be aware of the campaign, but mostly to buckle up and drive safely,” said Bauer. “The traffic enforcement will take place across the city this month.”

In 2019, 9,466 unbuckled passenger vehicle occupants were killed in crashes in the United States, according to the National Highway Traffic Safety Administration (NHTSA). According to an early study conducted this year, driving patterns and behaviors changed significantly during the COVID-19 pandemic, including more risky behavior, according to the NHTSA.

Funding for additional patrol hours to carry out the initiative comes from the NHTSA and the Ohio Traffic Safety Office, said Bauer. The Police Division partners with the Clark County Combined Health District’s Safe Communities Coalition in achieving traffic safety goals, he said.

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